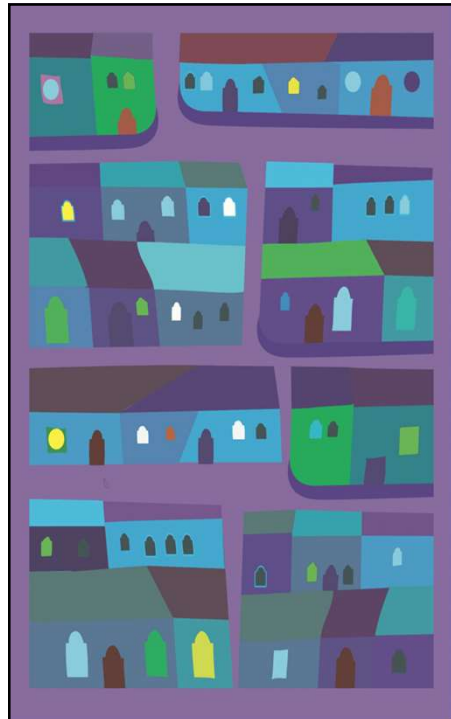


2027 REGIONAL HOUSING STUDY

*Thomas Jefferson
Planning District*



1



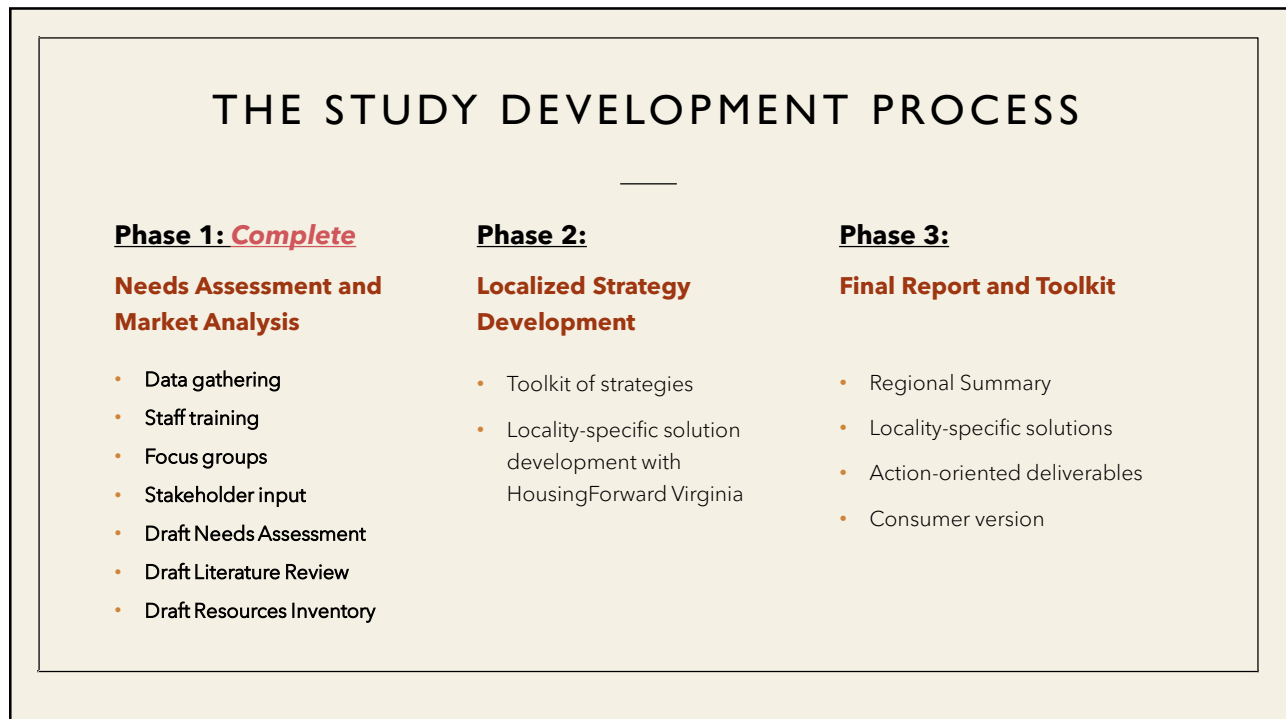
STUDY OBJECTIVES

- Assess current and future housing challenges
- Identify local needs and regional trends - market pressures, patterns, local priorities
- Develop strategic, tailored housing solutions - strategies that reflect your values and your vision
- Equip localities with better data to support funding and planning efforts

2



3



4

Virginia Center for Housing Research Trainings



35 participants from all localities

County and City staff
Regional nonprofit staff
RHP members
TJPDC staff



7 trainings

American Community Survey
OnTheMap
Bureau of Labor Statistics
REALTOR sales data
PUMS



Outcomes for the Region

Housing data analysis
Policy analysis
Funding applications
Opportunity identification

5

Listening Sessions



2-3 sessions with each locality



Who Participated

Elected Officials
City and County Executives
Planning Staff



Information Gathered

Regional priorities
Challenges
Expectations
Current efforts

6

Focus Groups



**13 focus groups
completed**



Who Participated

School-based homelessness
service providers
DSS Staff
Housing developers
Builders
Lenders
Nonprofit housing providers
Realtors
Employers



Information Gathered

Context for qualitative data
Qualitative data to incorporate
into the needs assessment
Directions for future planning

7

DATA ANALYSIS AND LITERATURE REVIEW

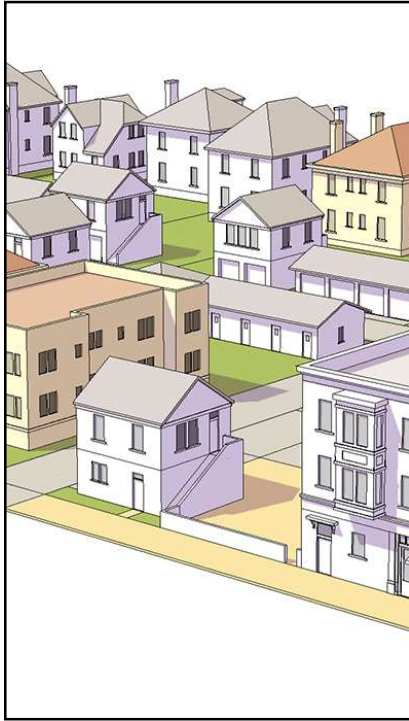
Market Analysis

Tenure choice and barriers
Commute distance and trajectories
Homebuyer preferences
Interest rate and inflation impacts

Needs Assessment

Housing and community development
Housing and community stability
Housing and workforce sustainability/development
Housing and economic opportunity for individuals and families (wealth building, inter-generational wealth, employment stability, educational achievement)
Displacement (impacts of eviction, homelessness, community displacement)

8



STAKEHOLDER FEEDBACK PRESENTATIONS

Quantitative data presentations and stakeholder feedback with five groups:

- Regional Housing Partnership
- Housing Directors Council
- Project Management Team
- Charlottesville Housing Advisory Council
- Greene Housing Coalition

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WHAT'S NEXT?

1. Strategy development
2. Locality and regional approval
3. Technical report preparation
4. Consumer report preparation
5. Release in March 2027
6. Implementation

10

